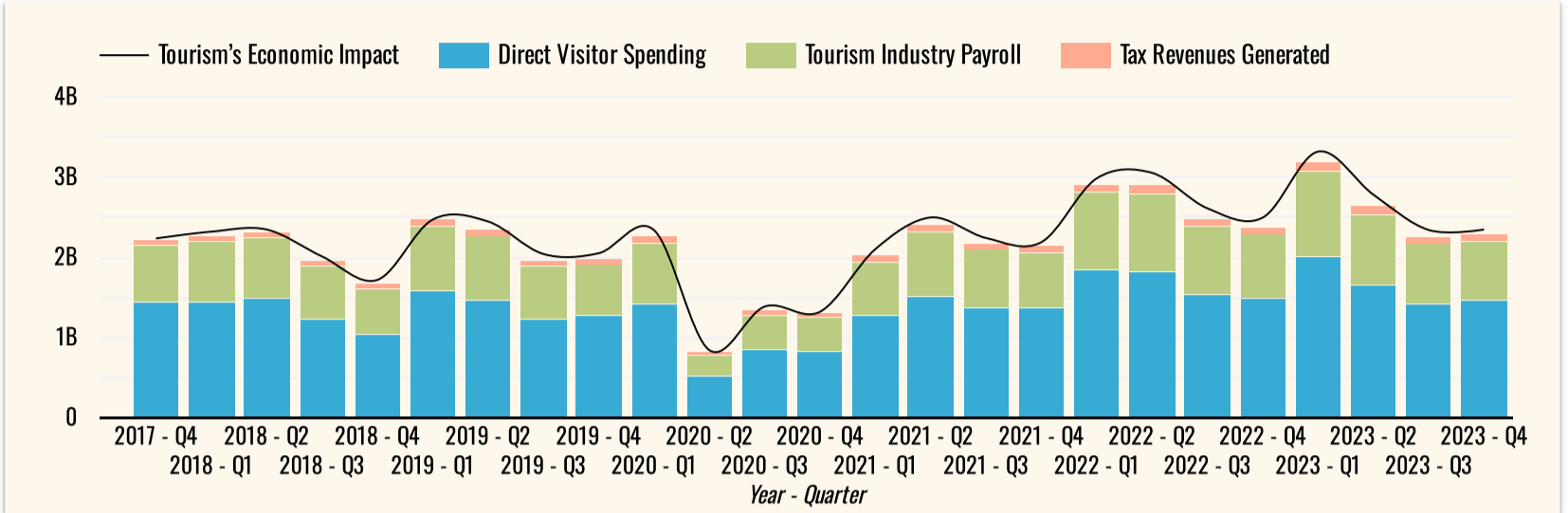


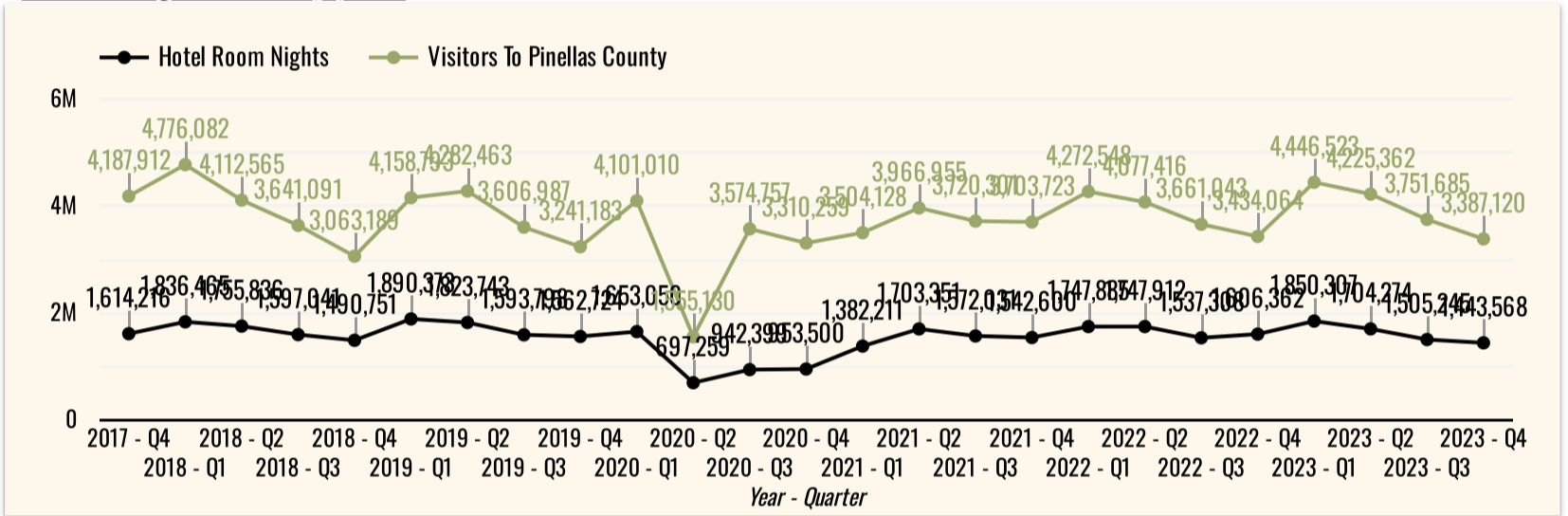
Pinellas County Visitor Profile Report

Future Partners' Data

Quarterly Breakdown of Tourism's Economic Impact



Hotel Room Nights & Visitors by Quarter



Key Findings Related to the Economic Impact of Tourism

Year - Quarter	Visitors	Hotel Room Nights	Tourism's Economic Impact	Direct Visitor Spending	Tourism Industry Payroll	Tax Revenues Generated
2023 - Q4	3,387,120	1,443,568	\$2,346,945,485	\$1,466,267,870	\$745,503,967	\$88,506,846
2023 - Q3	3,751,685	1,505,245	\$2,340,821,574	\$1,425,037,162	\$744,509,598	\$88,790,118
2023 - Q2	4,225,362	1,704,274	\$2,782,000,040	\$1,656,120,785	\$883,044,582	\$109,694,932
2023 - Q1	4,446,523	1,850,307	\$3,318,830,071	\$2,020,069,440	\$1,047,151,186	\$129,549,188
2022 - Q4	3,434,064	1,606,362	\$2,495,167,641	\$1,497,959,201	\$786,437,547	\$93,546,346
2022 - Q3	3,661,043	1,537,308	\$2,611,381,728	\$1,545,389,468	\$838,810,396	\$97,135,879
2022 - Q2	4,077,416	1,747,912	\$3,053,492,119	\$1,815,368,425	\$980,252,557	\$116,834,816
2022 - Q1	4,272,548	1,747,885	\$2,984,226,696	\$1,847,615,895	\$957,175,518	\$116,418,507
2021 - Q4	3,703,723	1,542,600	\$2,188,555,980	\$1,373,274,327	\$696,996,487	\$83,609,506
2021 - Q3	3,720,301	1,572,031	\$2,241,422,746	\$1,381,040,214	\$718,160,263	\$85,666,313
2021 - Q2	3,966,955	1,703,351	\$2,496,821,297	\$1,519,933,735	\$796,217,153	\$100,244,986

Percent Change of Quarterly Breakdown of Tourism's Economic Impact

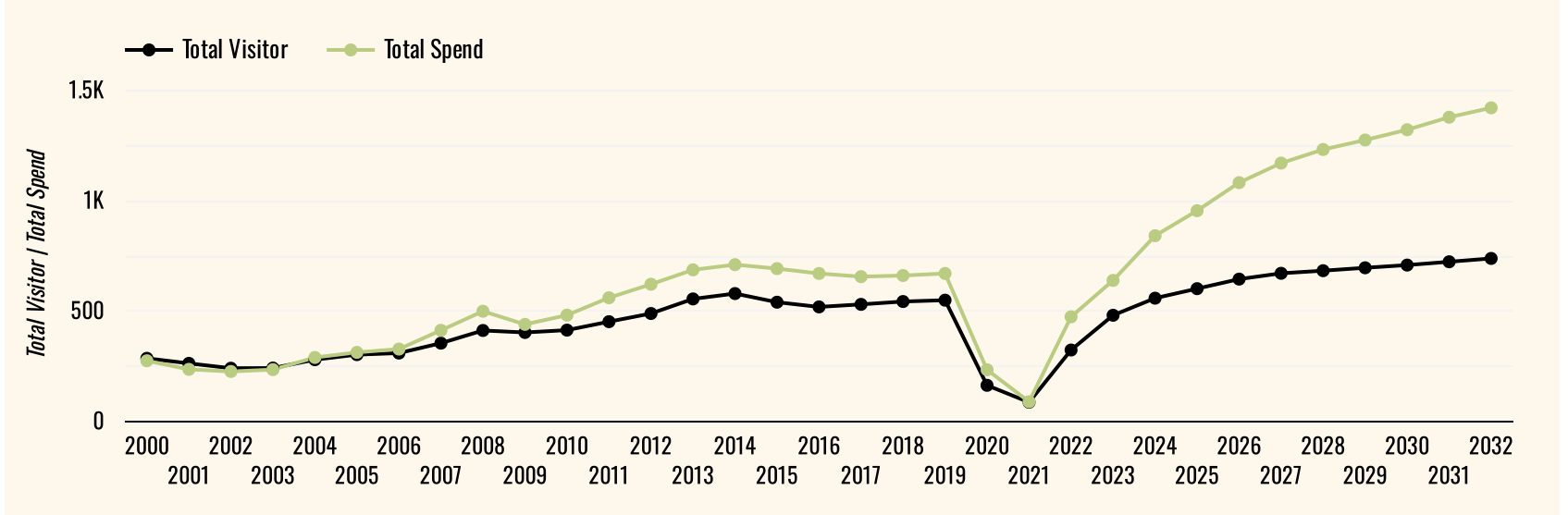
Year - Quarter	Visitors	Hotel Room Nights	Tourism's Economic Impact	Direct Visitor Spending	Tourism Industry Payroll	Tax Revenues Generated
2023 - Q4	-1.37%	-10.13%	-5.94%	-2.12%	-5.2%	-5.39%
2023 - Q3	2.48%	-2.09%	-10.36%	-7.79%	-11.24%	-8.59%
2023 - Q2	3.63%	-2.5%	-8.89%	-8.77%	-9.92%	-6.11%
2023 - Q1	4.07%	5.86%	11.21%	9.33%	9.4%	11.28%
2022 - Q4	-7.28%	4.13%	14.01%	9.08%	12.83%	11.88%

International Tourism Report

Tourism Economics Data

Visitor arrival data in thousands & spend in millions

Annual International Visitors & Spending



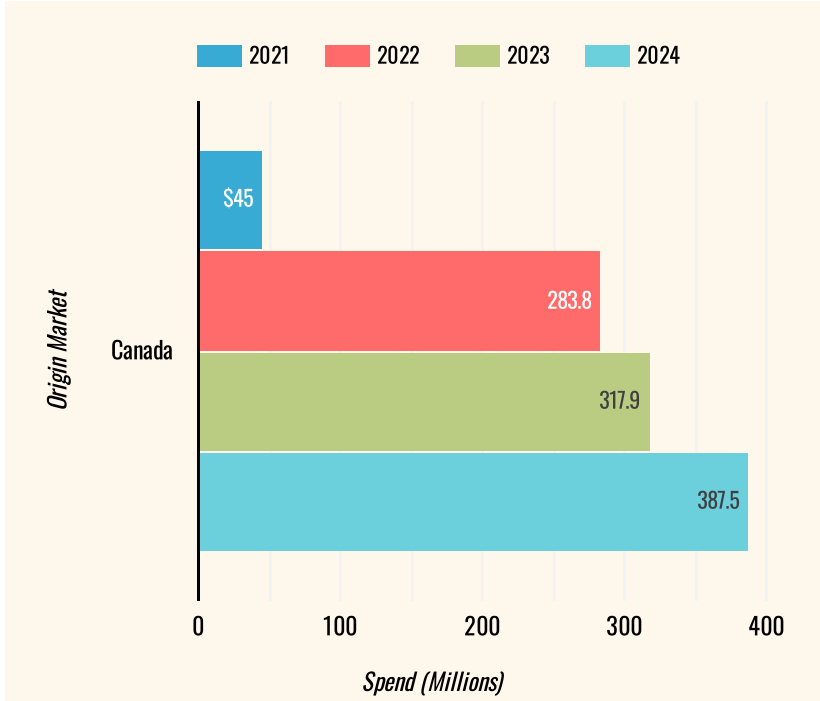
Spend in Market (Millions)

2020 Total Spend
\$234.90

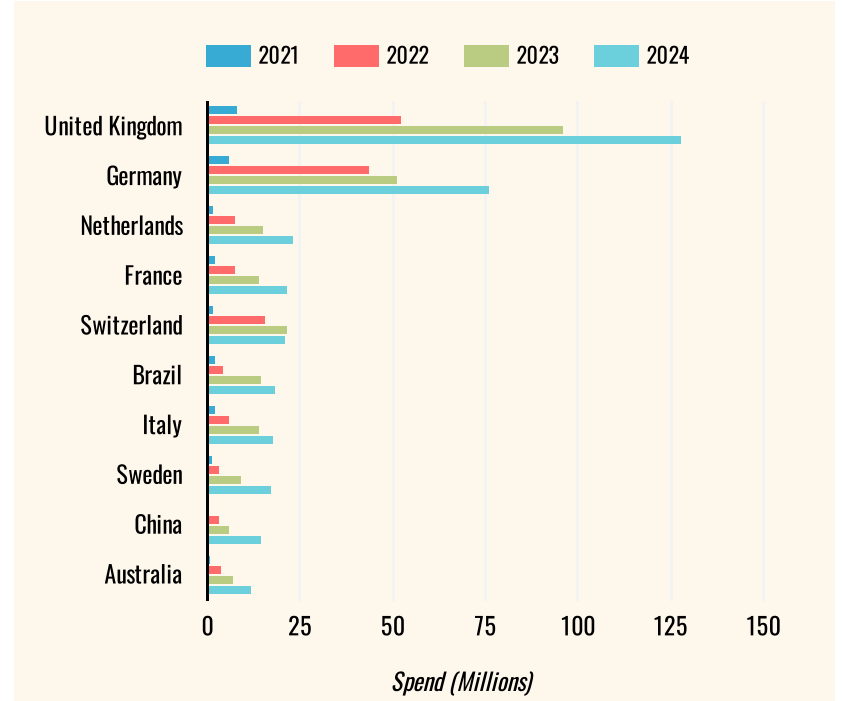
2023 Total Spend
\$640.0

2028 Total Spend
\$1,233.1

Top International Market



Other Top International Markets



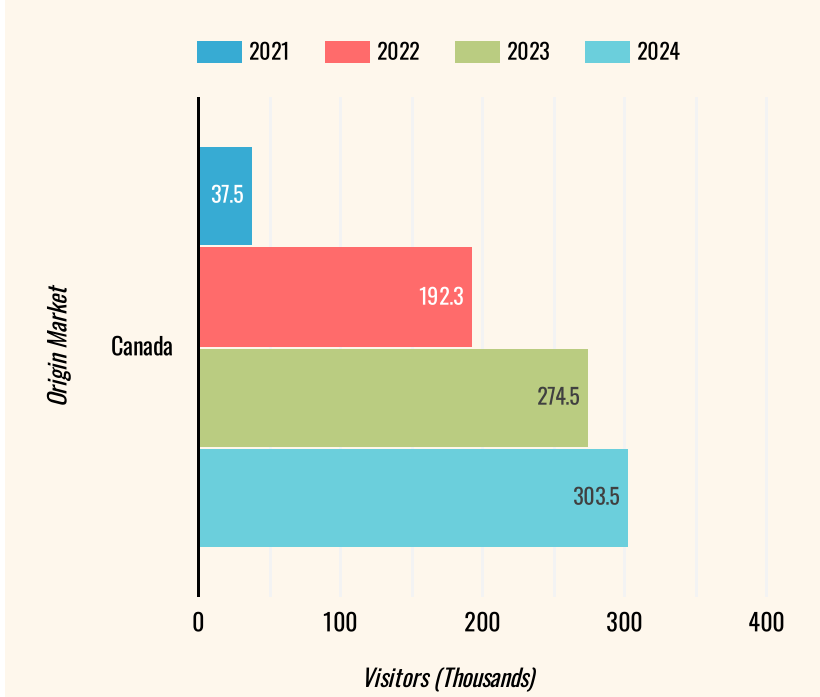
Arrivals in Market (Thousands)

2020 Arrivals
164.5

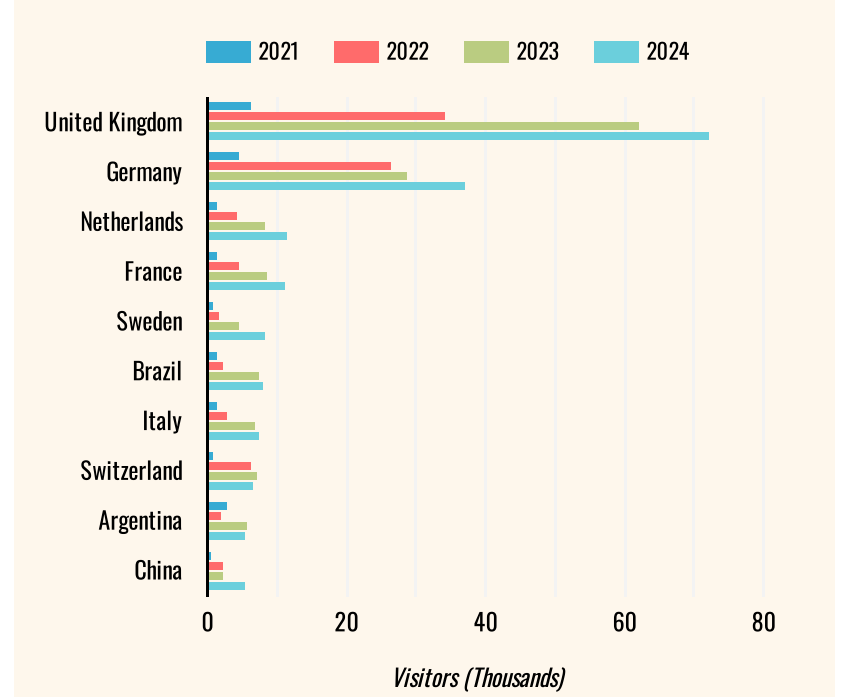
2023 Arrivals
481.9

2028 Arrivals
683.9

Top International Market



Other Top International Markets



Filterable Data

Origin Market ▾

Region ▾

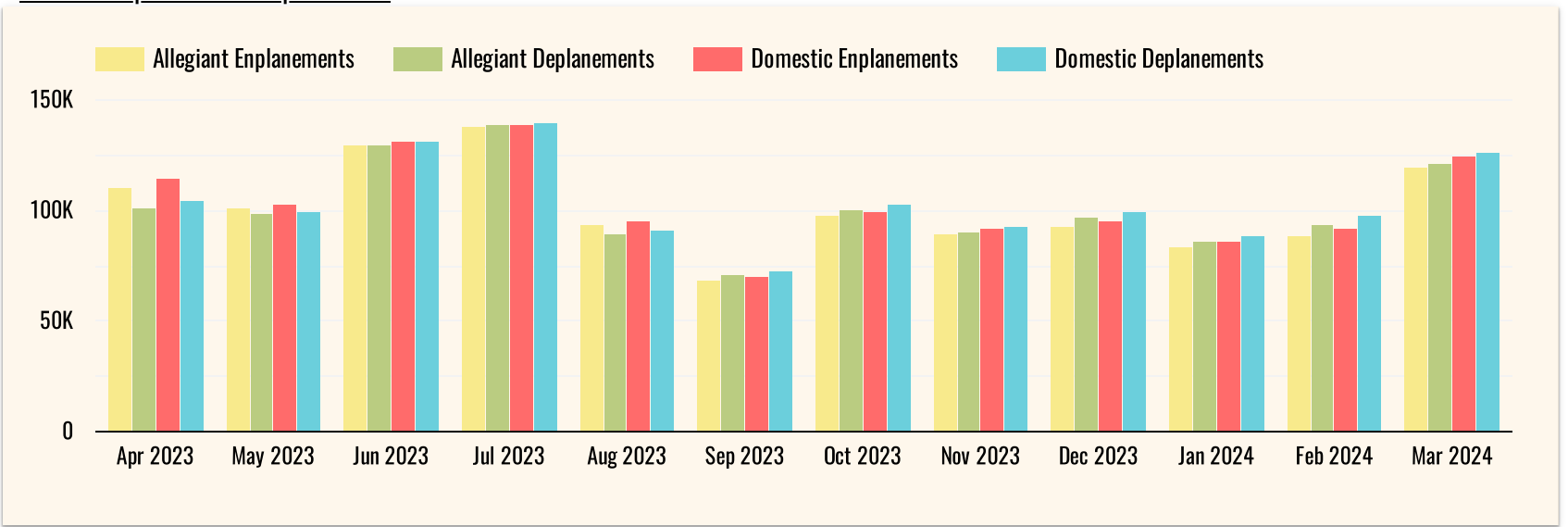
International Visitors & Spending Table

Origin Market	Report Type	Region	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028
Argentina	Spend	Latin Am...	9.7	8.8	1.9	2.2	1.7	6	6.8	8.2	9.4	10.4	11.1
Argentina	Visitor	Latin Am...	10.1	9.7	1.9	2.9	1.9	5.8	5.6	6.7	7.4	7.8	8
Australia	Spend	Oceania	10.6	10.1	2.4	0.5	4	7.1	11.9	14.2	16.5	18.3	19.2
Australia	Visitor	Oceania	4	4	0.9	0.3	1.8	3.1	4.4	4.9	5.4	5.7	5.7
Austria	Visitor	Europe	2.8	2.7	0.4	0.3	0.2	1.6	2	2.1	2.3	2.4	2.5
Austria	Spend	Europe	7.1	7	1	0.8	0.5	3.6	5.3	5.8	6.4	7.1	7.7
Belgium	Spend	Europe	2.7	2.4	0.4	0.2	1.2	1.8	3	3.4	3.8	4	4.2

Passenger Report

St. Pete–Clearwater International Airport Data

Domestic Enplanement & Deplanements



International Enplanement & Deplanements



Monthly Enplanement & Deplanement Historical Table

Date (Year Month) ▾	Allegiant Enplanements	Allegiant Deplanements	Domestic Enplanements	Domestic Deplanements	International Enplanements	International Deplanements
Mar 2024	120,136	121,782	124,537	126,321	0	0
Feb 2024	88,636	93,897	92,289	97,679	0	0
Jan 2024	84,092	86,094	86,725	88,955	0	0
Dec 2023	93,121	97,424	95,430	99,781	0	0
Nov 2023	89,934	90,095	92,592	92,979	0	0
Oct 2023	97,728	100,833	99,486	102,812	0	0
Sep 2023	68,907	71,099	70,555	72,641	0	0

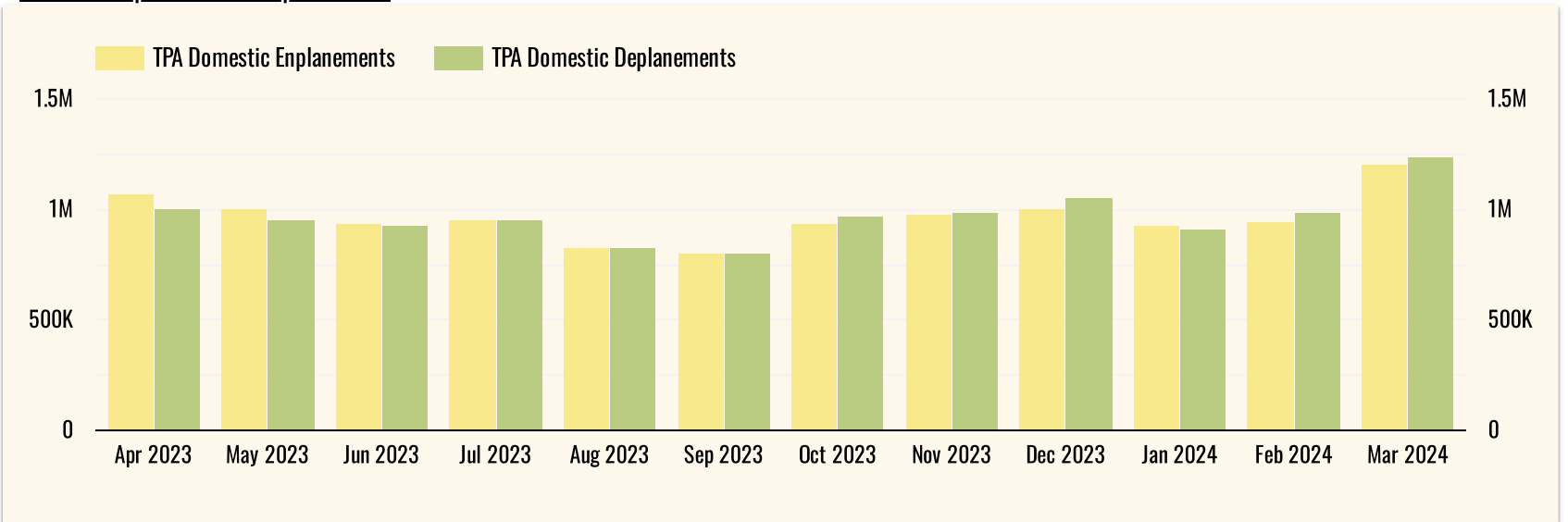
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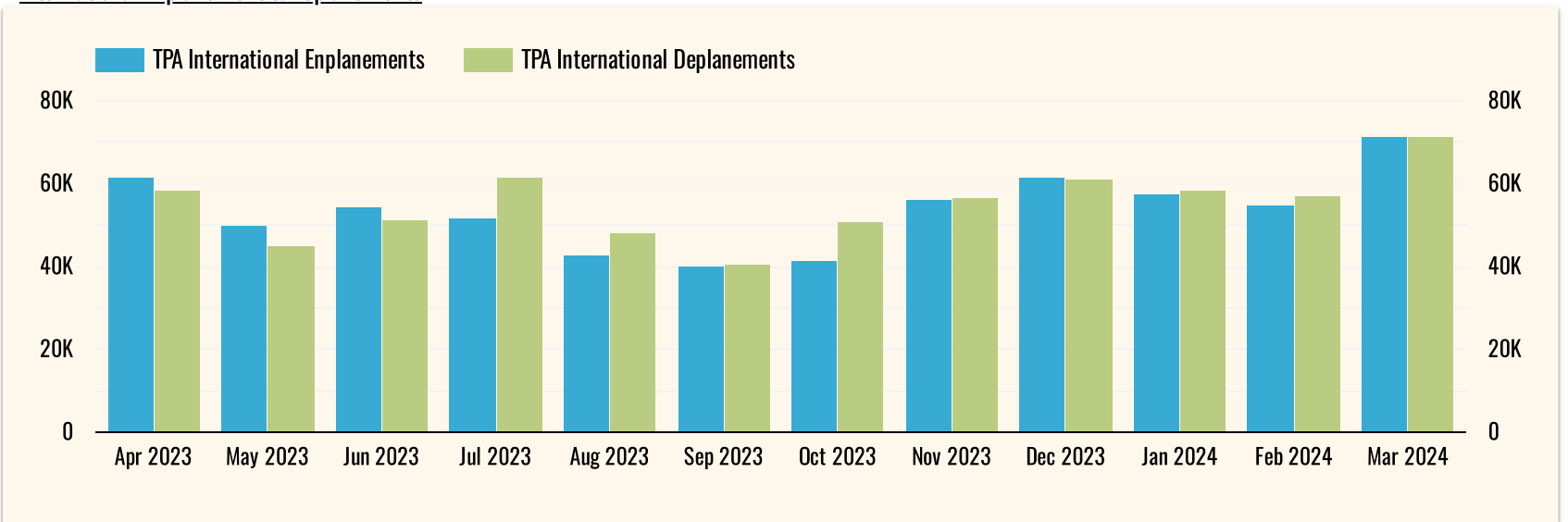
Passenger Report

Tampa International Airport Data

Domestic Enplanement & Deplanements



International Enplanement & Deplanements



Monthly Enplanement & Deplanement Historical Table

Date (Year Month) ▾	TPA Domestic Enplanements	TPA Domestic Deplanements	TPA International Enplanements	TPA International Deplanements
Mar 2024	1,204,013	1,243,632	71,295	71,675
Feb 2024	950,939	985,786	55,108	57,345
Jan 2024	932,641	911,450	57,526	58,642
Dec 2023	1,006,636	1,054,663	61,760	61,324
Nov 2023	978,147	986,665	56,519	56,751
Oct 2023	937,172	968,476	41,727	51,097
Sep 2023	807,935	806,621	40,405	40,545

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