

PUBLIC RELATIONS MONTHLY REPORT

Central Europe

February-23

Monthly Earned Exposure	6.858.235
Monthly Media/Ad Value	60.925.792
YTD Media/Ad Value	\$ 987.602,00
Monthly Media Placements	\$ 5.685.578,00
YTD Media Placements	60
	198

Monthly Results:

Proactive Earned Media Results:

Publication Name	Partners Mentioned (list ALL)	Article Title (if not English provide translation)	Article Publish Date (MM/DD/YY)	Consumer or Trade	Resulting From (Pitch, Desksides, IPT, FAM, Reception, Event, Conference, etc.)	Total Exposure	Exposure Type (Circulation, UVM, Impressions)	Ad/Media Value (if applicable)	Link to Article (if print, put "PDF provided")
www.frontrowsociety.net	Caladesi Island, Gulf Goast, Mangroves	Ready for the island: from Clearwater Beach to Caladesi Island	01/19/2023	Consumer	KMS Group FAM Trip November 2022	1.000.000	UVM	\$ 38.672,00	LINK
www.das-nachrichtenblatt.de	Murals, Clearwater Marine Aquarium	Ahead of the trend: These six travel destinations are real insider tips	01/23/2023	Consumer	KMS Agency Press Release January 2023	1.200	UVM	\$ 23,00	LINK
www.uUlrichhoe.com	St. Pete Beach, Murals, Dalí Mueseum, Clearwater Marine Aquarium	Ahead of the trend: These six travel destinations are real insider tips	01/25/2023	Consumer	KMS Agency Press Release January 2023	4.000	UVM	\$ 77,00	LINK
www.frontrowsociety.net	Museum of the American Arts and Crafts Movement, Tampa Bay, Dalí Museum	St. Petersburg: Museum of the American Arts and Crafts Movement	01/27/2023	Consumer	KMS Group FAM Trip November 2022	1.000.000	UVM	\$ 38.807,00	LINK
www.elite-magazin.com	Don CeSar Hotel, Fort de Soto, Sand Key Park, Clearwater Beach	The most beautiful YES of the year	02/04/2023	Consumer	KMS Agency Press Release January 2023	3.750.000	UVM	\$ 144.511,00	LINK
www.vivanty.de	Museum of the American Arts and Crafts Movement	Carnival contrasts: At these destinations you can escape "Helau and Alaaf"	02/06/2023	Consumer	KMS Agency Press Release February 2024	50.000	UVM	\$ 958,00	LINK
Geislinger Zeitung, Südwest Presse	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	9.668	Circulation	\$ 17.605,00	PDF provided
Granssee-Zeitung	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	18.310	Circulation	\$ 8.184,00	PDF provided

Haller Tagblatt	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	48.000	Circulation	\$	17.139,00	PDF provided
Henningsdorfer Generalanzeiger	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	48.000	Circulation	\$	9.574,00	PDF provided
Märkische Oderzeitung, Angermünde	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	6.246	Circulation	\$	11.501,00	PDF provided
Märkische Oderzeitung, Bad Freienwalde	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	2.939	Circulation	\$	8.826,00	PDF provided
Märkische Oderzeitung, Beeskow	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	4.033	Circulation	\$	8.826,00	PDF provided
Märkische Oderzeitung, Eberswalde	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	5.682	Circulation	\$	13.212,00	PDF provided
Märkische Oderzeitung, Eisenhüttenstadt	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	5.057	Circulation	\$	13.212,00	PDF provided
Märkische Oderzeitung, Erkner	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	7.958	Circulation	\$	13.533,00	PDF provided
Märkische Oderzeitung, Frankfurt	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	6.549	Circulation	\$	15.405,00	PDF provided
Märkische Oderzeitung, Fürstenwalde	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	7.958	Circulation	\$	13.533,00	PDF provided
Märkische Oderzeitung, Schwedt	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	6.246	Circulation	\$	11.501,00	PDF provided
Märkische Oderzeitung, Seelow	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	3.490	Circulation	\$	8.826,00	PDF provided
Märkische Oderzeitung, Strausberg	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	8.099	Circulation	\$	13.212,00	PDF provided
Oranienburger Generalanzeiger	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	6.990	Circulation	\$	9.574,00	PDF provided
Ruppiner Anzeiger	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	2.877	Circulation	\$	8.345,00	PDF provided
Siegener Zeitung	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	44.181	Circulation	\$	25.866,00	PDF provided

Siegener Zeitung, Kreis Altenkirchen	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	4.876	Circulation	\$	25.866,00	PDF provided
Siegener Zeitung, Kreis Olpe	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	2.016	Circulation	\$	25.866,00	PDF provided
Siegener Zeitung, Kreis Wittgenstein	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	3.531	Circulation	\$	25.866,00	PDF provided
Südwest Presse, Die Neckarquelle	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	6.480	Circulation	\$	8.756,00	PDF provided
Südwest Presse, Ehinger Tagblatt	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	4.697	Circulation	\$	9.515,00	PDF provided
Südwest Presse, Metzinger-Uracher Volksblatt, Der Ermstalbote	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	11.209	Circulation	\$	10.874,00	PDF provided
Südwest Presse, Neu-Ulm (NEU)	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	10.162	Circulation	\$	16.441,00	PDF provided
Zollern-Alb-Kurier, Südwest Presse	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail completed	31/12/2022	Consumer	KMS Newsletter December 2022	18.207	Circulation	\$	3.691,00	PDF provided
Die Presse	Pinella Island, Tampa Bay Area, St. Pete African Heritage Trail, Shine Mural Festival, Dalí Museum, Mazzaro's Italian Market, Egmont Key Island, U.S. Fish and Wildlife Regue, Pass-a-Grille Restaurant, Frenchy's Rockaway Grill, Clearwater Marine Aquarium	Florida's West: Where the Pelican Gets Grumpy	03/01/2023	Consumer	KMS Individual FAM Trip September 2022	74.345	Circulation	\$	20.240,00	PDF provided
Lisa	Clearwater Marine Aquarium	Hello, Sunshine State!	11/01/2023	Consumer	KMS supported the media outlet with information	130.932	Circulation	\$	43.209,00	PDF provided
Funk Uhr	Clearwater Marine Aquarium, St. Pete Beach	We have fun in Florida	13/01/2023	Consumer	KMS supported the media outlet with information	255.671	Circulation	\$	60.973,00	PDF provided
Burger Volksstimme	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail is now complete	14/01/2023	Consumer	KMS Newsletter December 2022	7.207	Circulation	\$	10.848,00	PDF provided

Gardelegener Volksstimme	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail is now complete	14/01/2023	Consumer	KMS Newsletter December 2022	7.826	Circulation	\$	10.523,00	PDF provided
Halberstädter Volksstimme	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail is now complete	14/01/2023	Consumer	KMS Newsletter December 2022	10.047	Circulation	\$	16.370,00	PDF provided
Haldensleber Volksstimme	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail is now complete	14/01/2023	Consumer	KMS Newsletter December 2022	7.616	Circulation	\$	12.992,00	PDF provided
Harzer Volksstimme	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail is now complete	14/01/2023	Consumer	KMS Newsletter December 2022	23.816	Circulation	\$	28.712,00	PDF provided
Havelberger Volksstimme	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail is now complete	14/01/2023	Consumer	KMS Newsletter December 2022	7.586	Circulation	\$	12.667,00	PDF provided
Klötzer Volksstimme	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail is now complete	14/01/2023	Consumer	KMS Newsletter December 2022	7.826	Circulation	\$	10.523,00	PDF provided
Magdeburger Volkstimme	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail is now complete	14/01/2023	Consumer	KMS Newsletter December 2022	34.109	Circulation	\$	31.765,00	PDF provided
Mitteldeutsche Zeitung, Bitterfeld	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail is now complete	14/01/2023	Consumer	KMS Newsletter December 2022	9.068	Circulation	\$	2.117,00	PDF provided
Mitteldeutsche Zeitung, Halle, Saalekreis	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail is now complete	14/01/2023	Consumer	KMS Newsletter December 2022	29.015	Circulation	\$	4.379,00	PDF provided
Mitteldeutsche Zeitung, Jessen	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail is now complete	14/01/2023	Consumer	KMS Newsletter December 2022	14.092	Circulation	\$	2.378,00	PDF provided
Mitteldeutsche Zeitung, Merseburg-Querfurt	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail is now complete	14/01/2023	Consumer	KMS Newsletter December 2022	12.023	Circulation	\$	2.349,00	PDF provided
Mitteldeutsche Zeitung, Quedlinburg	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail is now complete	14/01/2023	Consumer	KMS Newsletter December 2022	7.043	Circulation	\$	1.798,00	PDF provided
Mitteldeutsche Zeitung, Sangershausen	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail is now complete	14/01/2023	Consumer	KMS Newsletter December 2022	7.299	Circulation	\$	1.505,00	PDF provided
Mitteldeutsche Zeitung, Weissenfels	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail is now complete	14/01/2023	Consumer	KMS Newsletter December 2022	7.781	Circulation	\$	1.914,00	PDF provided
Mitteldeutsche Zeitung, Wittenberg, Gräfenhainichen	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail is now complete	14/01/2023	Consumer	KMS Newsletter December 2022	14.092	Circulation	\$	2.378,00	PDF provided
Oschersleber Volksstimme	Pinellas Trail, Tampa Bay Area, Tarpon Springs	Pinellas Trail is now complete	14/01/2023	Consumer	KMS Newsletter December 2022	8.934	Circulation	\$	14.940,00	PDF provided

Total	0	\$	-
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