

**PUBLIC RELATIONS MONTHLY REPORT**

Germany  
November-22

Monthly Earned Exposure	2,462,570
Monthly Media/Ad Value	\$ 4,306,583
YTD Media/Ad Value	\$ 363,870.00
Monthly Media Placements	9
YTD Media Placements	20

**Monthly Results:**

**Proactive Earned Media Results:**

Publication Name	Partners Mentioned ( list ALL )	Article Title ( if not English provide translation )	Article Publish Date ( MM/DD/YY )	Consumer or Trade	Resulting From ( Pitch, Desksides, IPT, FAM, Reception, Event, Conference, etc. )	Total Exposure	Exposure Type (Circulation, UVM, Impressions)	Ad/Media Value ( if applicable )	Link to Article (if print, put "PDF provided")
<a href="http://www.stadtmagazin-bremen.de">www.stadtmagazin-bremen.de</a>	Dalí Museum	New suggestions for vacation-lovers	11/01/22	Consumer	KMS supported the media outlet with information	75,000	UVM	\$ 1,322.00	<a href="#">LINK</a>
<a href="http://www.nord-amerika.de">www.nord-amerika.de</a>	St. Pete, St. Pete Beach, Clearwater Beach, Shell Key Preserve, Forto de Soto Beach, Caladesi Island, Treasure Island, EDGE district, Mural Tour, Frenchy's Rockaway Grill, Red Mesa Cantina, Downtown St. Pete, Dunedin Brewery, Dalí Museum, Museum of Fine Arts, James Museum of Western + Wildlife Art, Museum of the American Arts and Crafts Monument	5 reasons why you should travel to St. Pete/Clearwater in 2023	11/04/22	Consumer	KMS Press Release November 2022	279,500	UVM	\$ 5,193.00	<a href="#">LINK</a>
<a href="http://www.reisenundgolfen.de">www.reisenundgolfen.de</a>	Magical Night Sky lightshow, Tropicana Field Stadium	St.Pete/Clearwater remodels baseball stadium	11/29/22	Consumer	KMS Press Release November 2022	31,500	UVM	\$ 582.00	<a href="#">LINK</a>
<a href="http://www.gaytravel4u.de">www.gaytravel4u.de</a>	Tropicana Field Stadium, St. Pete/Clearwater, Don CeSar Hotel, Hollander Hotel, Hampton Inn & Suites, Courtyard by Marriott, Der Vinoy, Avaion Star, The Birchwood, Staybridge Inn & Suites St. Petersburg Downtown, The Kennwood Gables Boutique Bed & Breakfast	Christmas enchantment Saint Petersburg Florida 2022	12/05/22	Consumer	KMS Press Release November 2022	1,200,000	UVM	\$ 45,145.00	<a href="#">LINK</a>



Total	0		\$ -
-------	---	--	------