



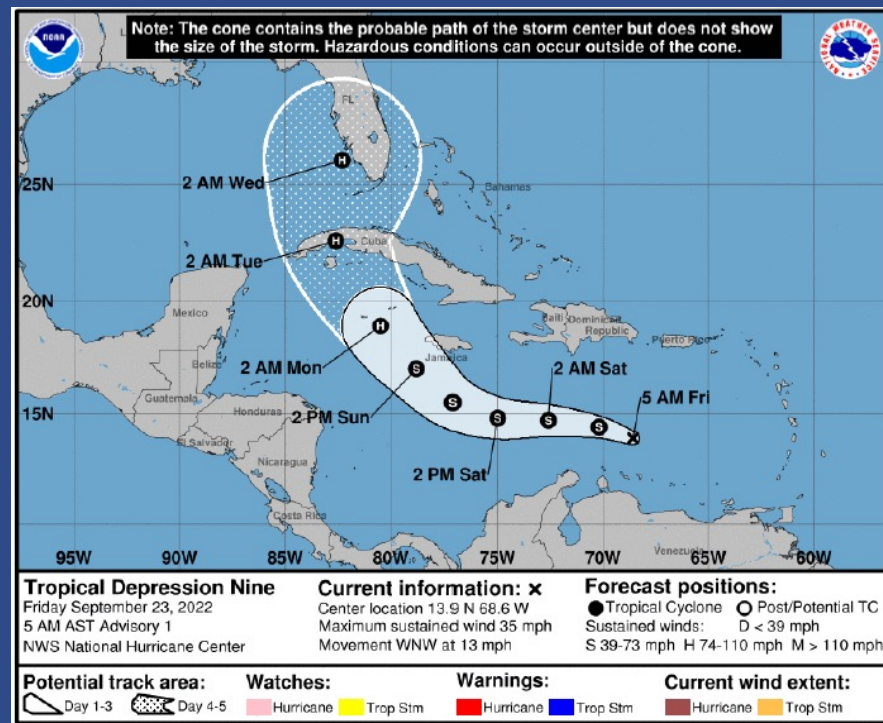
Hurricane Preparedness

Cathie Perkins

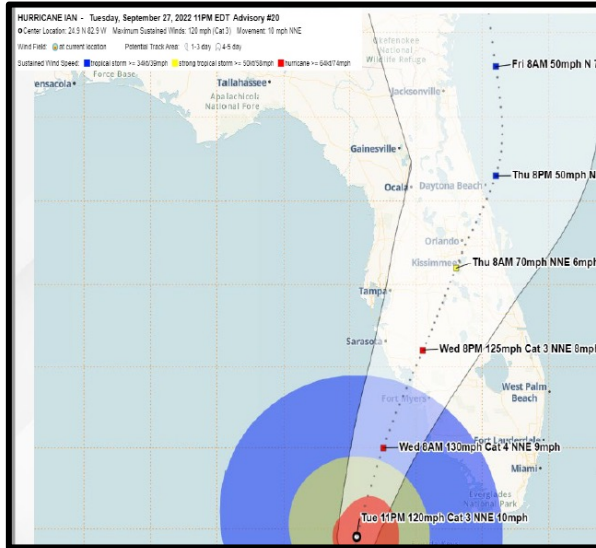
Pinellas County Emergency Management Director



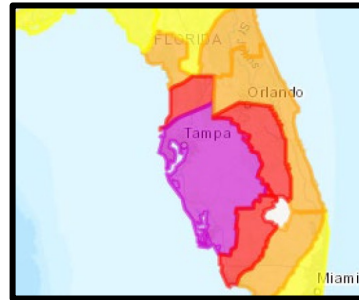
Time is the
one resource
we cannot get
more of.



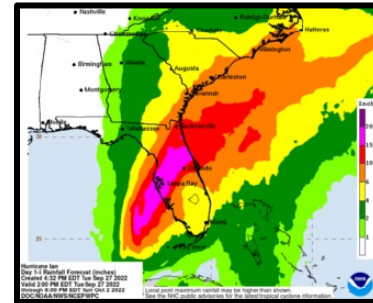
Communicating Risk



It is not about the cone.



Winds



Rain Forecast



Surge

Countdown until impacts

READY • SET • PROTECT

READY: WE ARE AT RISK

SET: THE THREAT IS REAL

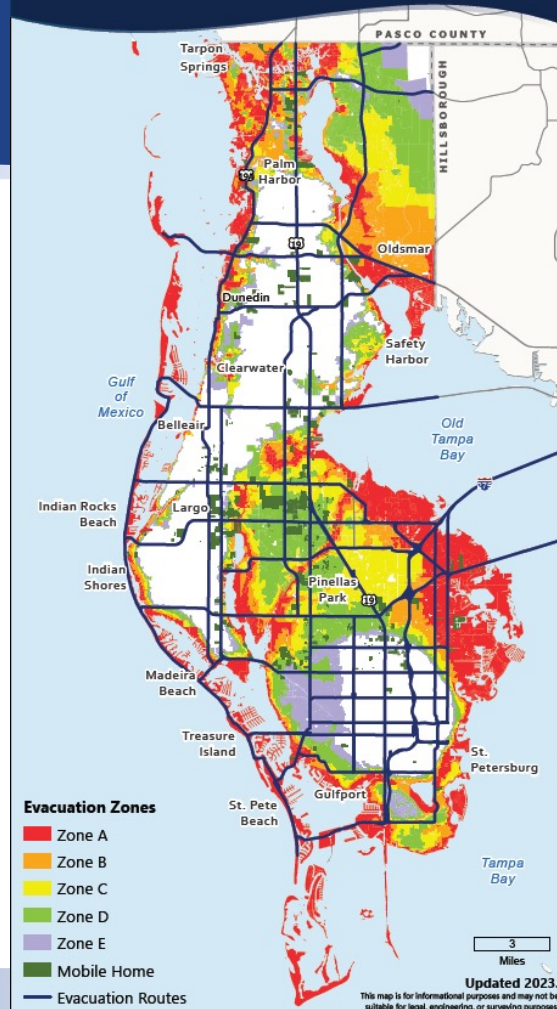
PROTECT: THE IMPACTS ARE HERE



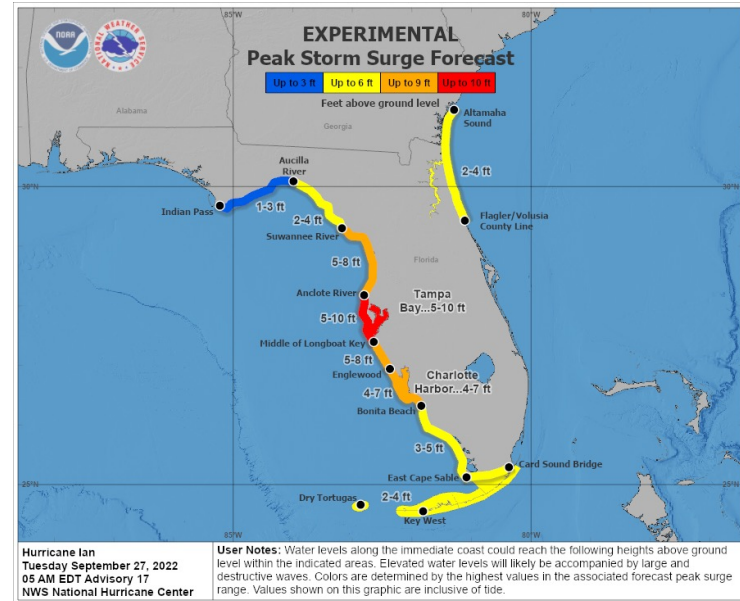
Why so early?

17 hours	Zone A and mobile homes
20 hours	Zone B, Zone A and mobile homes
26 hours	Zone C, Zone B, Zone A and mobile homes
42 hours	Zone D, Zone C, Zone B, Zone A and mobile homes
50 hours	Zone E, Zone D, Zone C, Zone B, Zone A and mobile homes

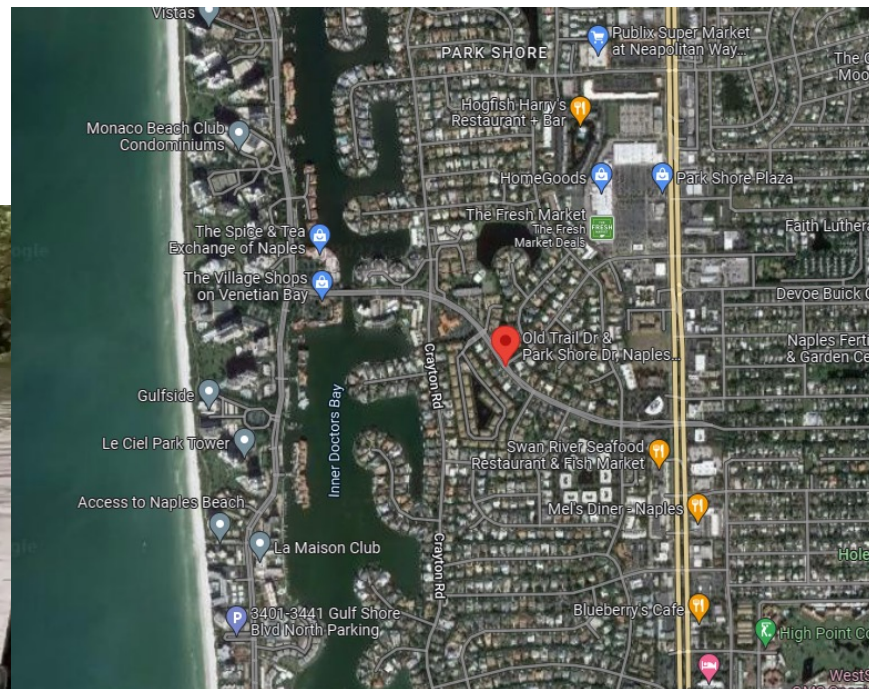
Evacuation Zones



Ian – Storm Surge



Impacts not limited to the coast



1921 Hurricane



Pass-a-Grille beach

STORM ~~St. Petersburg Times~~ **EXTRA**
St. Petersburg, Fla., Wednesday Morning, Oct. 26, 1921

TROPICAL STORM SWEEPS CITY

Property Damage May Reach \$5,000,000; Two Men Die

RUMOR PASS-A-GRILLE WIPED OUT

With property loss estimated at \$5,000,000, and two known dead, the water front a sea of debris and sunken ships, St. Petersburg Tuesday was swept by the worst tropical storm in the history of the West coast, striking about 3 o'clock in the morning and lasting until late in the afternoon, unroofing hundreds of hotels, apartment houses and homes, tearing down power lines and isolating the city completely from the outside world.

Communication was completely cut off from Pass-a-Grille, where reports estimated the loss of life from 15 to 150, with the resort under five feet of water.

TWO MEN DIE

St. Petersburg Museum of History

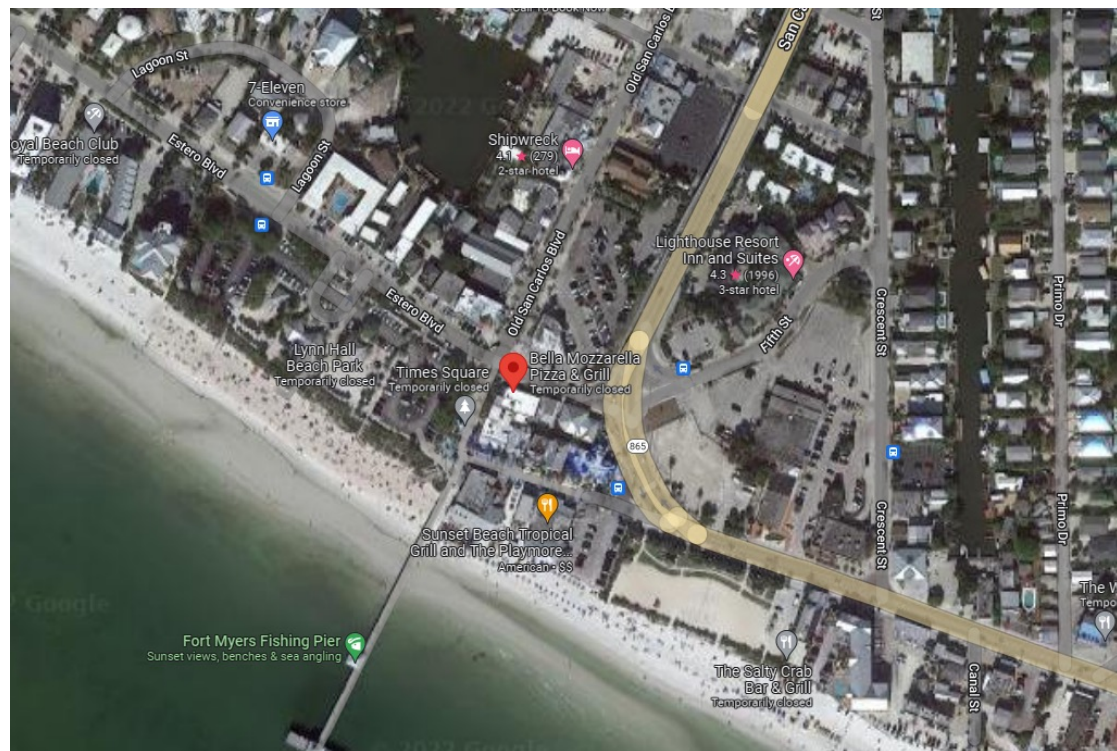
Not safe to stay



Lee County - 2022



Fort Myers Beach - 2022



How to pivot



leisure ▾ language ▾ env
beaches ▾ explore ▾ do ▾ eat & c

top things to do
Plan Your Vacation Here



Attractions

From the aquarium that's home t
League Baseball and other fun, a
entertain.

- Hotel capacity it at 68% - 9,800 rooms in Lee county -
- Sanibel/Captiva – 155/2,800 lodging units available 5.5%
- Fort Myers Beach – 360/2,384 hotel rooms - 15%
- By late December - Pink Shell opened Captiva Villas – 43 guest rooms brings back 100/300 employees
 - full scale late 2023 – early 2024
- Voluntourism
- Restaurants running out of food trucks

‘There’s No Spring Break Here’:
Florida’s Gulf Coast Fights to
Rebound After Hurricane Ian
Communities like Fort Myers Beach, Sanibel and Captiva,
devastated by the storm, are struggling to rebuild the hotel rooms,
restaurants and rental units that keep their economy alive.

What can you do...

- **Know Your Risk**
 - **Assess your vulnerabilities**
- **Make a Plan**
 - **Business**
 - **Employees**
 - **Guests**
 - **What is your timeframe?**
 - **Communications plan**

Know Your Risk



Make a Plan

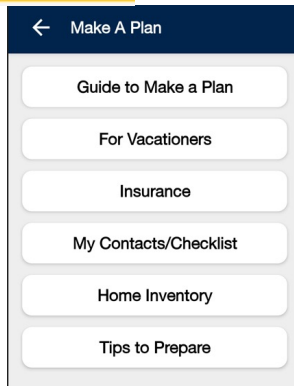
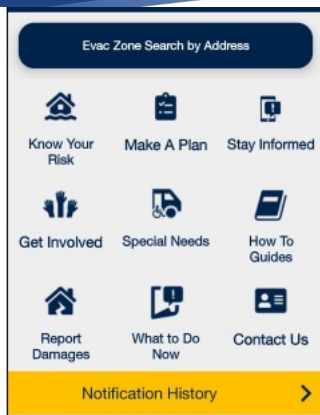


What can you do...

- **Stay Informed**
 - **Chambers**
 - **Economic Development**
 - **Visit St. Pete**
- **Get Involved**
 - **Become an Emergency Lodging Assistance site through FEMA**
 - **Preparedness Information**
 - **Response and recovery resources**



Ready Pinellas for Visitors



For Vacationers

Pinellas County is a wonderful place to spend a vacation. Thank you for downloading our Ready Pinellas App to keep you safe while you are here. We hope you have a wonderful disaster-free visit.

Disasters can happen at any time. There are some key months for severe weather in our area:

- Hurricane Season is from June 1 through November 30, though some tropical storms have formed even in May.
- Severe Weather with thunderstorms is most likely to occur in our summer months.
- Tornadoes can occur with hurricanes but also during months when cold fronts move into the area from November through April.
- Lightning can happen anytime, even when the skies are blue. It is good to check weather apps regularly if you are planning outside events, especially near or on water.

Here are some tips while you are here on vacation:

- Know where to get local information. Communicate with the manager of the place where you are staying. Check the [Pinellas County website](#) and sign up for [Alert Pinellas](#) to receive community notifications.
- If local officials announce that a hurricane could affect Pinellas County, make plans to leave the area several days ahead of the storm. This will make your traveling easier and safer.
- During emergencies, [Visit St. Pete-Clearwater](#) provides updates for visitors, including information on hotel availability and traveling.
- If you have to stay in Pinellas County during a hurricane, then it is in your best interest to follow local instructions, evacuate when advised, and seek safe shelter when directed to do so. Never consider staying in an area that is being ordered to evacuate. Storm surge poses a major risk to your life and safety in those vulnerable areas.
- Visit the [Pinellas County Emergency Management website](#) for information on emergency preparedness.
- For updates on St. Pete-Clearwater International Airport (PIE), please visit www.fly2pie.com.

Post Disaster information



Sanibel and Captiva Businesses Open or Reopening Information

Places to Stay:

Cottages to Castles

239-472-6385

Open Monday through Friday

9:00 a.m. to 5:00 p.m.

Island Inn

239-472-1561

info@islandinnsanibel.com

8:00 a.m. to 5:00 p.m. Daily

Tween Waters Island Resort and Spa

239-472-5161

15951 Captiva Dr

Sanibel Captiva Island Vacations

239-472-5050

8:30 a.m. to 5:00 p.m.

11508 Andy Rosse Lane

VIP Vacation Rentals

*** *** ***

Royal Shell Vacations

855-890-1290

9:00 a.m. to 5:00 p.m.

15050 Captiva Dr

1547 Periwinkle Way

Sea Palms Estate

800-787-5829

16596 Captiva Dr

Jensen's "On the Gulf"

15300 Captiva Dr

Berkshire Hathaway

1149 Periwinkle Way

Ashton Kirchner Group- Keller Williams Realty

2440 Palm Ridge Rd

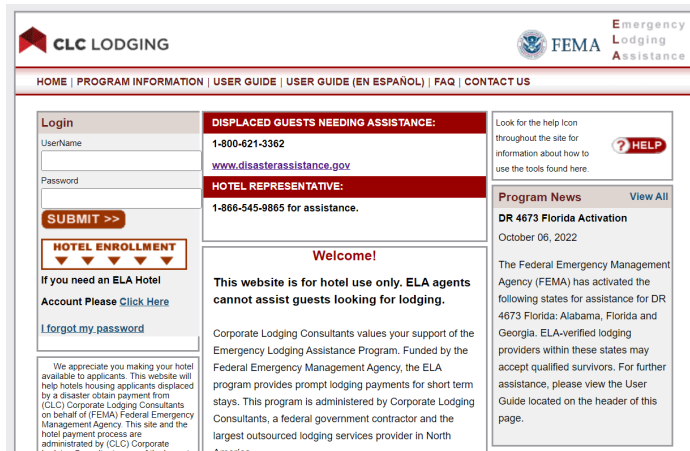
Select Vacation Properties

239-395-0028

1 home available for rent

Survey

Ela.corplodging.com



The screenshot shows the CLC Lodging website interface. At the top, there's a header with the CLC Lodging logo, FEMA logo, and 'Emergency Lodging Assistance' text. Below the header is a navigation bar with links: HOME | PROGRAM INFORMATION | USER GUIDE | USER GUIDE (EN ESPAÑOL) | FAQ | CONTACT US. The main content area is divided into several sections. On the left, there's a 'Login' section with fields for 'UserName' and 'Password', a 'SUBMIT >>' button, and a 'HOTEL ENROLLMENT' section with a dropdown arrow. Below that, it says 'If you need an ELA Hotel Account Please Click Here' and 'I forgot my password'. In the center, there's a 'Welcome!' message and a paragraph about the program. On the right, there's a 'DISPLACED GUESTS NEEDING ASSISTANCE:' section with a phone number '1-800-621-3362' and a website 'www.disasterassistance.gov'. Below that is a 'HOTEL REPRESENTATIVE:' section with a phone number '1-866-545-9865 for assistance.' and a 'HELP' button. At the bottom right, there's a 'Program News' section with the title 'DR 4673 Florida Activation' and the date 'October 06, 2022'. Below that, it says 'The Federal Emergency Management Agency (FEMA) has activated the following states for assistance for DR 4673 Florida: Alabama, Florida and Georgia. ELA-verified lodging providers within these states may accept qualified survivors. For further assistance, please view the User Guide located on the header of this page.'

Lodging Partner Survey

<https://forms.office.com/g/nm0BbF85nt>



Preparedness Webinars

General Preparedness
Pinellas County Businesses
Faith-Based Organizations

Disaster.Pinellas.gov - Stay Informed

recording will be posted

April 13, 2023 1 – 2 PM
May 25, 2023 1 – 2 PM