



**ST.PETE  
CLEARWATER**

PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL  
Communications Building – Palm Room  
333 Chestnut, Clearwater

Meeting Agenda  
June 21, 2022  
9:00 a.m. to 12:00 p.m.

- I. CALL TO ORDER/ROLL CALL – Chair Charlie Justice
- II. CHAIR COMMENTS – Chair Charlie Justice
- III. APPROVAL OF TDC MINUTES – May 18, 2022
- IV. PUBLIC COMMENTS
- V. BEACH RENOURISHMENT UPDATE – Kelli Levy, Public Works Director – Pinellas County
- VI. ELITE EVENT GRANT PROGRAM – Craig Campbell, Director of Community & Brand Engagement
  - a. Overview of the Grant Program
  - b. Review of Process, Applications/Events
  - c. Staff Recommendations
- VII. DEPARTMENT UPDATES
  - a. DEPARTMENT REPORTS: All VSPC department reports on file at [partners.visitstpeteclearwater.com](http://partners.visitstpeteclearwater.com)
- VIII. VSPC PRESIDENT & CEO REPORT – Steve Hayes
  - a. Destination Metrics
  - b. VSPC Staffing
  - c. International Visitation
- IX. BOARD MEMBER COMMENTS/DISCUSSIONS
- X. ADJOURNMENT

Next TDC Meeting: **Wednesday, July 20, 2022, 9:00 A.M to 12:00 P.M.** at the Communications Building – Palm Room - 333 Chestnut St. Clearwater, FL.