



PINELLAS COUNTY TOURIST DEVELOPMENT COUNCIL

Communications Building – Palm Room
333 Chestnut, Clearwater

Meeting Agenda
December 21, 2022
9:00 a.m. to 12:00 p.m.

- I. CALL TO ORDER/ROLL CALL – Chair Charlie Justice
- II. CHAIR COMMENTS – Chair Charlie Justice
- III. APPROVAL OF TDC MINUTES – September 21, 2022 * **Action Required**
- IV. PUBLIC COMMENTS
- V. DEPARTMENT UPDATES
 - a. Advertising Updates – Katie Bridges, Sr. Advertising Manager and Eddie Kirsch, Digital Producer (VSPC)
 - b. Europe/UK Market Update – Rosemarie Payne, Director of Leisure Travel (VSPC)
 - c. Sports & Events Update – Craig Campbell, Interim Director of Sports & Events (VSPC)
 - d. DEPARTMENT REPORTS: All VSPC department reports on file at partners.visitspeteclearwater.com
- VI. VSPC PRESIDENT & CEO REPORT – Steve Hayes
 - a. Destination Metrics
 - b. 2023 TDC Meetings
 - c. Joint BCC/TDC Meeting Reschedule
 - d. VSPC Staffing Update
 - e. Outgoing TDC Member Recognition
- VII. BOARD MEMBER COMMENTS/DISCUSSIONS
- VIII. ADJOURNMENT

Next TDC Meeting: **Wednesday, January 18, 2023**, at the Communications Building – Palm Room - 333 Chestnut St. Clearwater, FL.